

**Notice of References Cited**

Application/Control No.

10/757,323

Applicant(s)/Patent Under  
Reexamination  
GULER ET AL.

Examiner

CLIFFORD MADAMBA

Art Unit

3692

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**U.S. PATENT DOCUMENTS**

*		Document Number Country Code-Number-Kind Code	Date MM-YYYY	Name	Classification
	A	US-			
	B	US-			
	C	US-			
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**FOREIGN PATENT DOCUMENTS**

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**NON-PATENT DOCUMENTS**

*		Include as applicable: Author, Title Date, Publisher, Edition or Volume, Pertinent Pages)
	U	Pinker et al., Using Transaction Data for the Design of Sequential, Multi-Unit Online Auctions, University of Rochester, William E. Simon Graduate School of Business Administration, Computer and Information Working Paper Series No. CIS 00-03, October 2001
	V	Wurman et al., Specifying Rules for Electronic Auctions, July 11, 2002
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\*A copy of this reference is not being furnished with this Office action. (See MPEP § 707.05(a).)  
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